



IAPCO EDGE Seminar - Antwerp

IAPCO's upcoming European EDGE Seminar will take place in Antwerp, Belgium from January 16th – 18th 2024.

Longtime IAPCO Member, Luc Neville from Semico is hosting IAPCO's flagship three-day education seminar with the support of colleagues from Meet In Flanders and the Antwerp Convention Bureau.

Located in the heart of Europe, Antwerp is in the historical region of Flanders in Belgium. It is easily accessible by train from major European destinations or by plane with an international airport in nearby Brussels.

EDGE seminars provide an excellent opportunity for meetings industry professionals to further their career through a hands – on education programme taught by meetings industry experts.

EDGE attendees will have ample opportunity to network with colleagues from across the globe while enjoying Antwerp's rich cultural heritage, culinary delights and state-of-the-art conference facilities.

Watch the [highlights and testimonials from EDGE Geneva 2023](#)

Registration fees	Before Dec. 22nd	After Dec. 22nd
IAPCO Member	900 €	1.050 €
Non-Member	1.000 €	1.150 €

Register to attend at www.iapcoedgeantwerp.org

Monday 15th January 2024



Radison Blue Hotel



Chocolate Nation

The Radisson BLU Astrid Hotel is the primary hotel where EDGE registration and the welcome reception takes place.

The Antwerp CVB has negotiated rates with three other hotels that are within walking distance of all seminar and social venues and the train station.

OTHER HOTELS

- Park Inn by Radisson
- Holiday Inn Express Antwerp
- City Centre, B&B Hotel Antwerp Centre

SOCIAL VENUE

Upon arrival in Antwerp, you will receive a complimentary entry to Chocolate Nation, the World's largest Belgian chocolate museum where you will meet other delegates, learn how chocolate is made and taste many different flavours of Belgian chocolate.

Tuesday 16th January 2024



Darwin Room. Antwerp Zoo



Aquarium at Antwerp Zoo.

A Room with a ZOO, Flanders Meeting & Convention Centre Antwerp is the only convention center in the world with its own ZOO. A living historic monument as a part of the venue with a rich legacy and its own award-winning science and research centre.

- **Communication Skills & the Power of Listening**
- **Global Trends | Meetings in a new world**
- **Collaborative Bidding**
- **Strategy First - Think Before You Plan**
- **Practice and Knowledge Transfer on Bidding & Strategy Sessions**

TUESDAY EVENING PROGRAM

Enjoy an unforgettable gastronomical dinner with your EDGE colleagues surrounded by tropical fish at the iconic Aquarium at Antwerp Zoo.

Wednesday 17th January 2024



Botanic Sancturay

De Handelsbeurs

Botanic Sanctuary, Antwerp's first 5-star superior hotel, member of Leading Hotels of the World and the hotel in Belgium with 4 Michelin stars plus a state-of-the-art conference centre for green meetings and events.

- Client & People Management
- Environmental Sustainability
- Legacy - Expand your handprint and reduce your footprint
- Conference Budgetting
- Project & Time Management

**WEDNESDAY EVENING PROGRAM
IAPCO DINNER AND PARTY IN 'DE HANDELSBEURS'**

On our final evening together, you will be treated to a gastronomic feast in the nineteenth-century neo-Gothic architecture of the newly renovated De Handelsbeurs 'stock exchange' followed by the celebratory IAPCO EDGE party ... bring your dancing shoes

BRUGES
VISIT BRUGES
CONVENTION
BUREAU

Bruges optional Inspiration Visit

Includes education and visits to the main conference venues and is available only to meeting planners, PCO's and Associations.

Thursday 18th - Evening



- 15:30 Arrival in Bruges
- 15:45 Ride on the horse tram through the city
- 16:45 Hotel site visit
- 18:00 Evening walk along the most beautiful places to De Halve Maan Brewery
- 18:30 Aperitif with introduction to Flanders Heritage venues
- 19:15 Networking dinner

Friday 19th - Morning



- 08:00 Breakfast at the hotel
- 08:55 Walk to the brand-new Bruges Meeting & Convention Centre (BMCC) for guided tour
- 10:20 Educational session - Impact & Legacy
- 11:20 short walk to the Concert Building for a tour.
- 12:30 Lunch at Forum 7 (Concert Building)
- 13:30 Departures

Thursday 18th January 2024



Art Nouveau Hall

Art Nouveau Hall above the Horta Grand Café where the iron rafters of the former Maison du Peuple in Brussels were given a new life in this monumental hall.

- Negotiation Skills
- Mental Health - Put on your own oxygen mask first
- Multipliers - How to build great teams

www.iapcoedgeantwerp.org

WITH THANKS TO OUR EDGE ANTWERP SUPPORTERS



ANTWERP
CONVENTION
BUREAU

**chocolate
nation**
THE BELGIAN
CHOCOLATE
EXPERIENCE



HANDELSBEURS
ANTWERPEN



BOTANIC
SANCTUARY
ANTWERP



a room
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instant CSR
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Radisson **BLU**



Flanders
State of the Art