IAPCO EDGE Seminar - Antwerp

IAPCO’s upcoming European EDGE Seminar will take place in Antwerp, Belgium from January 16th – 18th 2024.

Longtime IAPCO Member, Luc Neville from Semico is hosting IAPCO’s flagship three-day education seminar with the support of colleagues from Meet In Flanders and the Antwerp Convention Bureau.

Located in the heart of Europe, Antwerp is in the historical region of Flanders in Belgium. It is easily accessible by train from major European destinations or by plane with an international airport in nearby Brussels.

EDGE seminars provide an excellent opportunity for meetings industry professionals to further their career through a hands-on education programme taught by meetings industry experts.

EDGE attendees will have ample opportunity to network with colleagues from across the globe while enjoying Antwerp’s rich cultural heritage, culinary delights and state-of-the-art conference facilities.

Watch the highlights and testimonials from EDGE Geneva 2023

The Radisson BLU Astrid Hotel is the primary hotel where EDGE registration and the welcome reception takes place.

The Antwerp CVB has negotiated rates with three other hotels that are within walking distance of all seminar and social venues and the train station.

OTHER HOTELS
• Park Inn by Radisson
• Holiday Inn Express Antwerp
• City Centre, B&B Hotel Antwerp Centre

SOCIAL VENUE
Upon arrival in Antwerp, you will receive a complimentary entry to Chocolate Nation, the World’s largest Belgian chocolate museum where you will meet other delegates, learn how chocolate is made and taste many different flavours of Belgian chocolate.

Registration fees

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<th>Before Dec. 22nd</th>
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<tr>
<td>IAPCO Member</td>
<td>900 €</td>
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<td>Non-Member</td>
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Limited Spaces - Register now

Register to attend at www.iapcoedgeantwerp.org

A Room with a ZOO, Flanders Meeting & Convention Centre Antwerp is the only convention center in the world with its own ZOO. A living historic monument as a part of the venue with a rich legacy and its own award-winning science and research centre.

• Communication Skills & the Power of Listening
• Global Trends | Meetings in a new world
• Collaborative Bidding
• Strategy First - Think Before You Plan
• Practice and Knowledge Transfer on Bidding & Strategy Sessions

TUESDAY EVENING PROGRAM

Enjoy an unforgettable gastronomical dinner with your EDGE colleagues surrounded by tropical fish at the iconic Aquarium at Antwerp Zoo.
Bruges optional Inspiration Visit

Includes education and visits to the main conference venues and is available only to meeting planners, PCO’s and Associations.

Thursday 18th - Evening

15:30 Arrival in Bruges
15:45 Ride on the horse tram through the city
16:45 Hotel site visit
18:00 Evening walk along the most beautiful places to De Halve Maan Brewery
18:30 Aperitif with introduction to Flanders Heritage venues
19:15 Networking dinner

Wednesday Evening Program

IAPCO Dinner and Party in ‘De Handelsbeurs’

On our final evening together, you will be treated to a gastronomic feast in the nineteenth-century neo-Gothic architecture of the newly renovated De Handelsbeurs ‘stock exchange’ followed by the celebratory IAPCO EDGE party ...

Thursday 18th January 2024

Art Nouveau Hall above the Horta Grand Café where the iron rafters of the former Maison du Peuple in Brussels were given a new life in this monumental hall.

- Negotiation Skills
- Mental Health - Put on your own oxygen mask first
- Multipliers - How to build great teams

Friday 19th - Morning

08:00 Breakfast at the hotel
08:55 Walk to the brand-new Bruges Meeting & Convention Centre (BMCC) for guided tour
10:20 Educational session - Impact & Legacy
11:20 short walk to the Concert Building for a tour.
12:30 Lunch at Forum 7 (Concert Building)
13:30 Departures

www.iapcoedgeantwerp.org