

BRUGES Inspiration visit

18-19 January 2024



BRUGGE

VISIT BRUGES
CONVENTION
BUREAU

CONFERENCES
IN FLANDERS

 Flanders
State of the Art

Thursday 18 January

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- **Travel to Bruges**
- **Guided City Tour with the Horse Tram**

You will learn more about the history of Bruges, along with fun facts and practical information about the city.

- **Introduction to Flanders' Heritage Venues**

Flanders Heritage Venues always have an exceptional architectural value, are located in the historic city centre allowing you to offer your delegates an unforgettable experience.

- **Networking dinner at the brewery 'De Halve Maan'**

De Halve Maan is a traditional city brewery, founded in 1856. Nowadays the sixth generation is brewing 3 local beers: Brugse Zot, Straffe Hendrik and Blanche de Bruges. They started with horse-and-cart deliveries and to today they are the only brewery with its own beer pipeline.



Friday 19 January

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GOVERNMENT



- **Bruges Meeting & Convention Centre**

Bruges Meeting & Convention Centre is the brand new conference venue in Bruges, ideal for conferences, events and trade fairs. Its outstanding location, within walking distance of numerous Bruges hotels and world-famous attractions, meets all the needs of a modern event and conference location.

Guided tour & educational session on Impact & Legacy.



- **Concert Building Bruges**

'Concertgebouw Brugge' offers a range of possibilities for conferences, meetings, large and small meetings, cultural activities. From the impressive Concert Hall to the atmospheric Chamber Music Hall to the various Forums with their beautiful view of Bruges city centre... the Concertgebouw is the ideal venue for your event.



- **Lunch**

- **Departures (as from 13:30)**



About Bruges ...

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UNESCO WORLD HERITAGE CITY

Extraordinary venues and charming hotels in an historic setting.

ALL WITHIN WALKING DISTANCE

You can easily walk from point a to point b in the lush green setting of this pocket-sized city.

AN EXTRAORDINARY EXPERIENCE

Original incentives and team-building events, world-class museums and a wide array of cultural events

GRAND ON A SMALLER SCALE

In Bruges, service providers believe in offering a high level of service with a personal touch.

ENJOY THE GOOD LIFE

Renowned for its excellent cuisine, artisan chocolate shops and beer culture.

A SAFE CITY

Bruges still feels like a pleasant little provincial town in spite of the many tourists it draws every year.



Bruges ... facts & figures

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- ✓ 87 minutes from Brussels Airport – 3 trains per hour
- ✓ 57 minutes from Brussels midi train station (high speed train connections)
- ✓ 100 hotels – 3,400 hotel rooms
- ✓ 118,000 inhabitants
 - of which 20,000 in the historic city centre of 4km²
- ✓ Since 2012:
 - 105 International conferences,
 - welcoming +/- 36,500 delegates



Did you know that Bruges ...

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Flanders
City of the Art

- ... has opened a new meeting & convention centre in 2022
- ... is the only Belgian city that has a movie named after it
- ... is the only city in the world with a beer pipeline; 3,3 km from the city brewery to the bottling factory
- ... has more than 80 bridges in the city
- ... is a UNESCO world heritage city
- ... thé hotspot for foodies who are also into art & culture

