

IAPCO quality education delivered straight to your desk: web-EDGE

web-EDGE - a new virtual education programme

Convenient, accessible and affordable - IAPCO web-EDGE virtual education delivers on all 3!

IAPCO launches web-EDGE with a competitively priced starter pack containing seven webinars presented by leading IAPCO experts on a variety of introductory topics.

This starter pack is the perfect introduction to the meetings industry for new employees. Focusing on delivering quality IAPCO education to all, web-EDGE is not just for members, but is a valuable resource for all sectors of the meetings industry.

"Web-EDGE is another important step in IAPCO's continuous effort to provide quality education to international meeting professionals. These sessions online are perfect for starters, receiving education at their desks around the world: accessible and affordable!" said Michel Neijmann, IAPCO President, at the recent launch at IBTM World.

- * Introduction to the Association Meetings - Michel Neijmann
- * The Framework - Jan Tonkin
- * Budgeting and Cashflow Forecasting - Jan Tonkin
- * Promotion of a Congress - André Vietor
- * Exhibition - Mathias Posch
- * Abstract Handling/Scientific Programme - Mathias Posch
- * Registration - Patrizia Semprebene Buongiorno

Each webinar has been accredited by the Convention Industry Council for CMP credits.

No longer is IAPCO education limited to Switzerland; in addition to the dynamic educational seminar now offered worldwide with three seminars per year in different regions, web-EDGE brings a new dimension to IAPCO's worldwide educational programme. EDGE - Experts in Dynamic Global Education - provides education at four different levels: Starter Pack - web-EDGE; Level 1 - new to the industry with 2-3 years' experience; Level 2 - intermediate, 5 or more years' experience in this your chosen career path; Level 3 - senior project or departmental manager, or business manager/owner. Education that provides people with that edge they need in a global competitive environment.

Are you standing on the EDGE of the future?