



PRESS RELEASE - for immediate release

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Jordan member to Uphold the Trust

IAPCO is delighted to welcome their most recent new member, and a new country, into membership, bringing the total members to 120 from now 41 countries.

Arab Organizers Company, is a PCO company based in Amman, Jordan. Established in 1997, Toujan Saqqa, General Manager, who heads up a team of 16 full-time staff, has led the company from the outset, and has been keen to pursue both the education and quality brands of IAPCO. Asked why she wanted to join IAPCO, Toujan commented that it would bring added value to the company, but more importantly “being certified by IAPCO will keep us updated and improve our knowledge in the industry”. AOC has an outstanding reputation in the region, whose mission is “to organise professional events that will increase revenue and positive publicity for clients through open communications, teamwork and innovative organisation”.

“We are highly pleased that Arab Organizers reached the standards required of IAPCO to be able to become a member”, said Michel Neijmann, IAPCO President, “We first met Toujan when she attended the Wolfsberg Seminar, proving her commitment to education and training. But it is not only about education and quality, we expect members to be active and to undertake duties within the Association and within the industry. Our members are expected to honour the Code of Conduct and embrace our Core Values.

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.. and we have every confidence that Toujan and her team will be doing just that.”

About IAPCO: Meeting Quality

The International Association of Professional Congress Organisers (IAPCO) was founded in 1968, is registered in Switzerland and represents today more than 120 professional organisers, meeting planners and managers of international and national congresses, conventions and special events from 41 countries. IAPCO members [2014] organise in excess of 7075 meetings annually, totalling some 2.861 million delegates and representing an economic impact in the region of 4.63 billion euros. IAPCO is committed to raising standards of service among its members and other sectors of the meetings industry. Today IAPCO membership offers a unique quality assurance, since entry into membership of IAPCO is by meeting strict criteria and by continuous quality assessment. The high quality standards are secured by means of continuing education and interaction with other professionals.

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