



## **PRESS RELEASE - for immediate release**

# **IAPCO at the cutting EDGE**

The new educational offering “EDGE from IAPCO” was recently launched at IMEX. No longer will the Annual Seminar be limited to Switzerland, the dynamic educational seminar will now be offered worldwide with three seminars per year in different regions. EDGE – Experts in Dynamic Global Education – will provide education at three different levels: Level 1 – new to the industry with 2-3 years’ experience; Level 2 – intermediate, 5 or more years’ experience in this your chosen career path; Level 3 – senior project or departmental manager, or business manager/owner. Seminars that provide people with that edge they need in a global competitive environment. Focused on professional congress organisation these seminars will replace the traditional Wolfsberg Seminar and will play an important role in international MICE education for the PCOs, Meeting Planners and the wider meetings industry. As hosts of the seminars, Destination Partners in IAPCO Education will be able to participate in the programme, showcasing their destination and bringing an international flavour to EDGE.

There are three EDGE programmes already in place: Auckland, New Zealand, 24-26 August 2015; Copenhagen, Denmark, 18-21 January 2016; Whistler, Canada, 25-27 May 2016.

Cutting EDGE seminars will now be delivered worldwide, affordable and accessible. Are you standing on the EDGE of the future?

**ENDS**



### *About IAPCO: Meeting Quality*

The International Association of Professional Congress Organisers (IAPCO) was founded in 1968, is registered in Switzerland and represents today more than 120 professional organisers, meeting planners and managers of international and national congresses, conventions and special events from 41 countries. IAPCO members [2014] organise in excess of 7075 meetings annually, totalling some 2.861 million delegates and representing an economic impact in the region of 4.63 billion euros. IAPCO is committed to raising standards of service among its members and other sectors of the meetings industry. Today IAPCO membership offers a unique quality assurance, since entry into membership of IAPCO is by meeting strict criteria and by continuous quality assessment. The high quality standards are secured by means of continuing education and interaction with other professionals. The Annual Seminars, The Meetings MasterClass and the Annual Meeting & General Assembly of its members are the highlight events of IAPCO.

For further information, please contact:

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