

## **Continual Growth for IAPCO members and the meetings they organise – key facts**

Association Meetings continue to increase in numbers, throughout the economic difficulties, from 2153 meetings in 2010 to its current level of 3111.

Governmental Meetings have also risen consistently from 498 to 656 in the same period, although still not quite reaching the peak of 707 achieved in 2011.

The Number of Corporate Meetings are slowly returning to the peak of 2010 [3454 meetings] as opposed to 3308 in 2014.

Participants Managed follow the Association Meetings trend (having the larger share of the participant numbers) and have risen steadily from 2,245,994 in 2010 to its current level of 2,861,416 - a rise of 27.5% over five years v. a membership increase of 12% over the same period.

Exhibitions on the other hand rise and fall in alternate years, with 2014 showing a drop of 9% in the number of square meters managed.

Room nights however buck the “book on-line” trend with a rise in the number of nights managed of a staggering 45% over the previous year. It would appear that the participant is reverting to seeking a service level that was previously offered when managed by PCOs.

Full-time employees, having fallen sharply over the previous two years, have now turned the corner and are starting to rise again, albeit the levels are not as high as in 2011.

And what does this all add up to: an economic impact to the local economy of meetings organised by IAPCO of 4.63 billion euros!

Full survey details can be found on the IAPCO website:

<http://www.iapco.org/all-about-iapco/what-we-do/annual-survey/>

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### *About IAPCO: Meeting Quality*

The International Association of Professional Congress Organisers (IAPCO) was founded in 1968, is registered in Switzerland and represents today more than 120 professional organisers, meeting planners and managers of international and national congresses, conventions and special events from 41 countries. IAPCO members [2014] organise in excess of 7075 meetings annually, totalling some 2.861 million delegates and representing an economic impact in the region of 4.63 billion euros. IAPCO is committed to raising standards of service among its members and other sectors of the meetings industry. Today IAPCO membership offers a unique quality assurance, since entry into membership of IAPCO is by meeting strict criteria and by continuous quality assessment. The high quality standards are secured by means of continuing education and interaction with other professionals. The Annual Seminars, The Meetings MasterClass and the Annual Meeting & General Assembly of its members are the highlight events of IAPCO.