

Plastics Pledge

Approved by Ticky the Turtle!

Take the IAPCO Plastics Pledge

Japan Convention Bureau, JNTO

pledge to help to rid the meetings industry of single-use plastic by:

- Making one real measurable change within my organisation and/or events

My measurable change will be:

We believe in the SDGs to achieve a better and more sustainable future for all. To this end JNTO set up the Sustainable Tourism Promotion Office on 1 January 2022. We pledge to raise awareness of this global issue when consulting with our local CVBs and associations, and introduce IAPCO and its best practices.

Bonus Pledge Points:

- We are committed to making real change in our local meeting industry by encouraging local stakeholders and suppliers to sign the IAPCO Plastics Pledge
- We plan on doing an activity within our local meetings community to help reduce single-use plastic in our environment (some ideas are on page 5 of the toolkit)
- We have banned single-use plastic within our organisation

We encourage videos and photos to support your pledge and any bonus activities, so that Ticky the Turtle can really share your achievements as an organisation.

When will Ticky visit your office?

