



## **PCO's Code of Sustainable Practice**

### **Introduction**

IAPCO recognises the increasing importance of environmental sustainability to its members and to the wider conventions and incentives industry, as both a business and an ethical issue. We feel that it is important to take steps now to incorporate environmental sustainability into our core vision.

Our objective is to build on the environmental initiatives already undertaken by some of our members by providing information on environmental practices and different environmental accreditation options; by outlining the benefits of pursuing environmental sustainability; by celebrating and sharing examples of best-practice; and through encouraging the development of Environmental Policy by each of our members.

### **Code of Practice for IAPCO Members**

1. IAPCO members will observe and adhere to any and all legislative requirements pertaining to environmental performance in the countries in which they operate.
2. IAPCO members have taken steps to formalise their environmental practices through the development of an Environmental Policy or similar. This will involve understanding and recording their key environmental impacts, investigating opportunities for reducing these impacts and an Action Plan for doing so.
3. IAPCO members are encouraged on their sustainability practices both at their office environ and at events organised as part of the Quality Assessment process.
4. All IAPCO members will act in good faith regarding their environmental performance by:
  - 4.1. Endeavouring to provide environmentally sustainable services when requested and where practicable and;
  - 4.2. Only making environmental performance claims that are demonstrable and substantive.
5. IAPCO members who have formalised environmental practices within their business can communicate these practices to prospective clients and to IAPCO so that this information can be shared to implement as appropriate.

#### **HEADQUARTERS**

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