

MEDIA RELEASE

A Global Partnership to Progress Professional Congress Organisers in Malaysia!

*Kuala Lumpur Convention Centre continues to support the development of
Malaysian business events industry*

KUALA LUMPUR, 5 May 2020 – The Kuala Lumpur Convention Centre (the Centre) is proud to support the Malaysia Convention & Exhibition Bureau (MyCEB) in the International Association of Professional Congress Organisers (IAPCO) launch of its unique online education platform, IAPCO WebEDGE.

This platform will support Professional Congress Organisers (PCOs) by providing globally accredited training, which is designed to enhance their professionalism and raise their capacity and capability to meet the current and future industry expectation, needs and demands.

According to the Centre's General Manager, Alan Pryor, "We are always looking for opportunities and partners to collaborate with to enhance Malaysia's business events supply chain. We are indeed delighted to have developed this new innovative partnership between MyCEB and IAPCO, and we believe this will be of great benefit, not only to the local event professionals, but also the global meetings industry, and we commend and congratulate MyCEB on this collaboration.

He continued, "Our strong and long-standing partnership with MyCEB has resulted in us working closely with them on many joint industry advocacy and engagement initiatives to upskill and develop the capacity of our national industry supply chain. This helped lay the foundation for this collaboration, which is the first of its kind in IAPCO's 51-year history. We see WebEDGE as the perfect online platform to help elevate our young and developing event professionals, especially PCOs, to internationally recognised standards. It is timely as this is an online education platform available to everyone in the industry."

Elaborating further on the collaboration, Chief Executive Officer of MyCEB, Dato' Sri Abdul Khani, shared, "I would like to congratulate IAPCO for their excellent initiative and as the Bureau mandated by the Ministry of Tourism, Arts and Culture (MOTAC) Malaysia, MyCEB is excited to be on board together with Kuala Lumpur Convention Centre to contribute our expertise as well as other types of support where required. This reflects MyCEB's responsibility and commitment to the local industry players in constantly working towards expanding the horizons of business events. I urge all industry champions to take up this opportunity provided by the WebEDGE platform and enrich your knowledge for the growth of our industry together."

"We are focused on being an enabler in supporting our industry supply chain to grow Malaysia's profile and market share of business events. This in turn will generate a higher number of delegates and visitors, which will enhance the economic contribution, knowledge sharing opportunities and social impact business events can deliver to the country. We look forward to supporting MyCEB and IAPCO with the successful rollout of the WebEDGE platform," concluded Pryor.

For all the latest news and information on the Centre, visit www.klccconventioncentre.com.

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NOTE TO EDITOR

About the Kuala Lumpur Convention Centre

The Kuala Lumpur Convention Centre (the Centre) is an award-winning facility wholly owned by Kuala Lumpur Convention Centre Sdn Bhd which in turn, is owned by KLCC (Holdings) Sdn Bhd, a subsidiary of Petroliaam Nasional Berhad (PETRONAS). The Centre is proudly managed by Convex Malaysia Sdn Bhd, a joint venture between KLCC (Holdings) Sdn Bhd and ASM Global.

The Centre is Asia's first AIPC (International Association of Congress Centres) Gold Standard venue and is ISO 9001, ISO 22000, ISO 14001, ISO 45001, EarthCheck Silver and Hazard Analysis and Critical Control Points (HACCP) certified. As an ASM Global venue, the Centre also tracks its monthly environmental performance metrics related to Greenhouse Gas Emissions, Water Consumption and Waste Reduction via the AEG 1Earth programme.

The five-level facility encompasses a total 33,659 sqm of flexible multi-purpose function space in the heart of the iconic Kuala Lumpur City Centre (KLCC) precinct and has maintained and evolved its world-class status through ongoing and rigorous investment, maintenance and management expertise.

Facilities include two auditoria; 3,000-seat Plenary Hall and Plenary Theatre for 470; a Grand Ballroom which seats 2,000 diners, Banquet Hall for 500, three Conference Halls, eight Exhibition Halls (20,896 sqm of flexible space including three new 2,862 sqm Exhibition Halls in the Centre's expansion and 2,600 sqm in the standalone MarqE) and 23 meeting rooms.

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