

SPONSOR AN IAPCO COUNCIL MEETING



Introduction

IAPCO holds three Council Meetings, together with subsidiary committees (Training Academy, Quality Committee etc), each year. The Association has repeatedly been asked if their Meetings could be hosted by destinations wishing to promote their facilities to this highly influential group of PCOs.

IAPCO appreciates the desire for destinations to further market their venues and is therefore happy to offer this opportunity by inviting a maximum of two Council Meetings per year as being available for hosting, recognising the need for a definite RoI.

Council Meeting 1 – February – tied to Annual Meeting destination

Council Meeting 2 – May – available for hosting (generally immediately preceding IMEX, in European destination)

Council Meeting 2 – September/October– available for hosting (generally, but not necessarily, preceding IMEX America or IT&CMA) or alternative industry event

Requirements

- Meeting room and associated facilities for up to 4 full days for up to 13 persons
- Morning coffee break
- Mid-day buffet lunch
- Afternoon tea break
- Accommodation (bed and breakfast) for up to 13 persons maximum for up to 5 nights' maximum
- Airport transfers
- 3 x business class flights - London/destination/Frankfurt/London [May]; London/destination/London [September/October]

The accommodation and meeting room facilities should all be in the one hotel or in a hotel adjacent/linked to the ICC/meeting space.

Evening dinners are not available for hosting (except for RoI evening), nor the provision of extra-curriculum activities such as tours or other show-rounds, unless specifically asked for.

ROI

- A timeslot from 15.30-21.30 will be allocated within the council meeting programme dedicated to the destination to use as they so wish. This could include a venue show-round, seminar, destination SWOT analysis, stakeholder function, hosted dinner etc. The choice is that of the destination.
- Promotional content within Media Centre
- Promotional notice to all members of IAPCO in quarterly newsletter.
- Logo on Partners' Page of IAPCO website, as a Council Host, for the year of the event.
- Use of IAPCO Partner logo on your website for the year of the hosting.

Should there be the opportunity to provide additional flights or discounted fares, the timeslot allocated to the destination will increase proportionately.

Should business class flights be provided for the whole board, a full day (09.30-21.30) will be dedicated to the destination, together with an invitation to attend the IAPCO Annual Meeting (restricted to IAPCO members and IAPCO partners only so a highly focussed networking opportunity).

Location

As IAPCO will only accept such hosting if there is likely to be an RoI, it is important that the destinations:

- are international convention cities
- have good international airport access
- are locations where international PCOs will bring business
- have a Convention Bureau or National Business Tourism Organisation

Should you be interested in Hosting an IAPCO Council Meeting – first open date October 2019 please contact Sarah Storie-Pugh at the IAPCO Secretariat - info@iapco.org

Recent and Future Host Partners

February 2014 – Melbourne
May 2014 – Salzburg
October 2014 – Las Vegas
February 2015 - Lisbon
May 2015 – Malaga
October 2015 – Dubai
February 2016 – Cape Town
April 2016 - Edinburgh

October 2016 – Washington
February 2017 – Dubai
May 2017 – Gothenburg
October 2017 – Kuala Lumpur
February 2018 – Osaka
May 2018 – Bolonga
October 2018 - Toronto
February 2019 - Basel

May 2019 – Hamburg
September 2019 – Singapore
February 2020 – Whistler
May 2020 – Valencia
October 2020 - Jerusalem
February 2021 - Florence
May 2021 – The Hague