



## IAPCO Press Release

### K.I.T. Group + KW Conferences = IAPCO Collaboration Award Success



The packed IBTM Leaders' Summit was the perfect event to announce this winning formula. IAPCO was delighted to present the award to two IAPCO member PCOs who collaborated across the world to bring success to a global conference.

*"The applications for the IAPCO Collaboration Award this year were exceptional. However, the judging committee all agreed that IAPCO Accredited members K.I.T. Group and KW Conferences highlighted the importance of trusted partners when delivering core contract events. This collaboration displays the value of the IAPCO network, where member companies communicate, exchange knowledge and work together to produce outstanding results for our clients"* said Mathias Posch, IAPCO President

Jocelyne Mülli, CEO of K.I.T. Group GmbH, Germany, collected the award, supported by IBTM, on behalf of K.I.T. Group and KW Conferences, India, as the collaborating partners.

Once Hyderabad, India, had been selected as the destination for the 44<sup>th</sup> ISPAD conference, Core PCO K.I.T. Group needed to find a reliable local partner – an IAPCO quality accredited PCO. KW Conferences was the immediate choice. There were a number of challenges to be faced, such as operating licences, conference visa applications, financial regulations, receiving registrations in local currencies etc. Forming partnerships is key to delivering a successful event and K.I.T. Group and

KW Conferences were a shining example of such a collaboration and worthy winners of the IAPCO Collaboration Award.

In a joint statement, both partners say: 'It's been a true pleasure to bring our teams together to work towards a common goal. The ISPAD 2018 Conference in Hyderabad has shown that two PCOs can work on the same project by sharing their know-how without competing, faithful to K.I.T. Group's motto '**Synergy & Competence**' and KWC's vision of '**Empowering Collaboration**'.

The IAPCO Driving Excellence Collaboration Award, supported by IBTM is now in its fifth year, and attracted many submissions which also deserve recognition:

#### **Shortlisted Candidates**

- *MCI Middle East and the IFSO, International Federation for the Surgery of Obesity and Metabolic Disorders*
- *Japan Convention Services, Inc, the International Gastric Cancer Association, and the Korean Society for Gastric Cancer*

#### **High Recommended**

- *MCI The Netherlands, MCI UK and One Young World*
- *AIM Group International and JPdL International*

#### **About IAPCO: Meeting Quality**

IAPCO (International Association of Professional Congress Organisers) is the leading international association for professional conference organisers. Its mission is to raise the standards of service among its member organisations and other sectors of the meetings industry through continued education, connection and support.

IAPCO, today, represents 133 companies comprised of over 9100 professional congress organisers, meeting planners and managers of international and national congresses, conventions and special events from 40 countries.

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