



IAPCO 50th Anniversary CSR Campaign

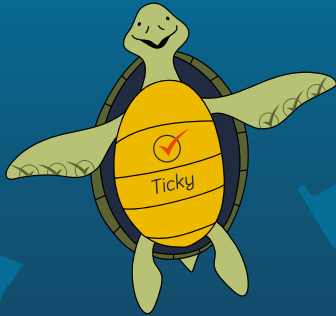
Not Just a Drop in the Ocean



Did you know...?

By 2050 there will be more plastic in the sea than fish! We are all responsible for this startling statistic so it is time to TAKE ACTION and make REAL CHANGE all over the World.

IAPCO Mission: To rid the meetings industry of single-use plastic



Introducing Ticky the Turtle

Ticky the Turtle, the mascot of our campaign, will be embarking on virtual world tour visiting IAPCO member companies who commit to taking action and sharing their achievements.

How can my organisation get involved?

T

Take Action by signing the IAPCO Plastics Pledge

I

Invite all your local suppliers, clients, venues and stakeholders to sign the IAPCO Plastics Pledge

C

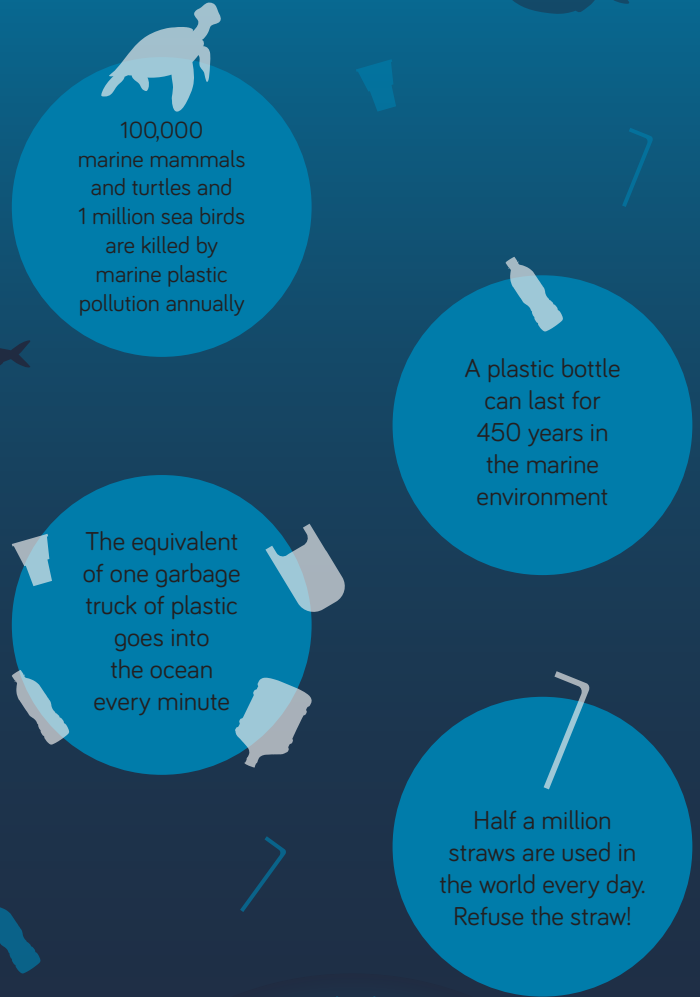
Change - report one measurable change that you have made within your organization/ events to stop the use of single use plastic

K

Kick-off - create an activity to reduce plastic waste - look for ideas in the hints and tips section

Y

Yell about your achievements by letting IAPCO know that you are fully committed to taking action. We will arrange for Ticky the Turtle to virtually visit (as we care about our global flipper print!) and find out more.



Target

Ticky the Turtle will visit at least 50 member companies by the IAPCO Annual Meeting in Vancouver 2020

50 Pledges Signed
50 Real Measurable Changes

Plastics Pledge

Approved by Ticky the Turtle!

Take the IAPCO Plastics Pledge

Venue West Conference Services

pledge to help to rid the meetings industry of single-use plastic by:

- Making one real measurable change within my organisation and/or events

My measurable change will be:

Our mission is "Pioneering Event Planning Sustainable Solutions" In that, we are committed to reducing the use of single-use plastic both for our events and as a company and improve management of recyclable items in our workplace and conferences. We pledge to divert 80% of all waste generated at our workplace away from the landfill including 90% for single-use plastic.

Bonus Pledge Points:

- We are committed to making real change in our local meeting industry by encouraging local stakeholders and suppliers to sign the IAPCO Plastics Pledge
- We plan on doing an activity within our local meetings community to help reduce single-use plastic in our environment (some ideas can be found on page 5)
- We have banned single-use plastic within our organisation

We encourage videos and photos to support your pledge and any bonus activities, so that Ticky the Turtle can really share your achievements as an organisation.

Send your completed pledge to olivia@iapco.org

When will Ticky visit your office?





Hints & Tips

Recycle, Reuse & Re-educate

Here are some ideas to get you started to create your **ONE** real measurable change

IN YOUR ORGANISATION...

Install a mains supply water cooler

Encourage all staff members to refuse single-use water bottles completely. Install a water cooler, which can be installed into your mains supply rather than the large refillable plastic water containers. Perhaps when new staff members join your organisation you could provide them with a re-usable branded bottle.

Conduct a waste audit within your organization or event.

Really take the time to see what is getting thrown away at your office or event. This can be a great starting point to work out creative solutions to reduce waste in the future.

Enable staff to bring in homemade lunches

By creating good facilities where staff can prepare, safely store and reheat food this will reduce the plastic waste that can often be found from sandwich containers, drink bottles and snack wrappers... it could also save your staff members money too.

Set up an office snack shop

By creating a snack shop you can help to control what packaging gets left behind. For example provide a fruit bowl or replace plastic packaging with re-usable storage items containing healthy snacks.

Encourage good recycling – ban single-use plastic!

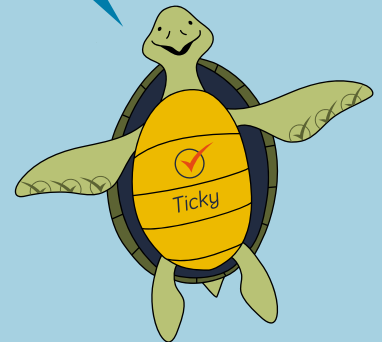
Educate your team on good recycling practice and local authority recycling rules.

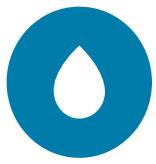
Maybe even go one step further and put a ban on single-use plastic bottles, plastic bags, plastic cups and straws in the office.

Avoid products with microbeads

Try to avoid using products that have microbeads listed in their ingredients these can often be found in hand wash etc. For more information:

www.beatthemicrobead.org/faq/





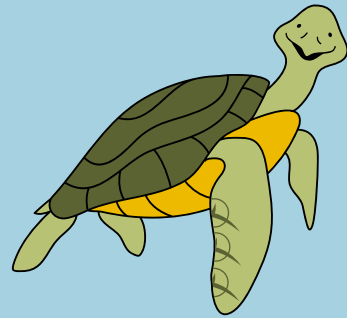
Hints & Tips

Recycle, Reuse & Re-educate

AT YOUR EVENTS...

Client Education

Encourage your clients to create a single-use plastic free event, giving them guidance on how they can make changes to their working practices.



Recycling bins

Recycling bins should be located at all events with clear signage for what should be placed where.

Water Cooler Stations

Water cooler stations should be provided for delegates throughout the event. Perhaps you could provide all event attendees with a re-usable water bottle: perhaps this could be sponsored.

Catering

Compost food leftovers that cannot be donated to local charities. Also take the time to speak to your catering team to see that the use of single-use plastic is at a minimum throughout the event, using solutions such as re-usable crockery and cutlery or compostable/recyclable solutions. Plastic straws and bottles should be banned from the event.

Event Décor

Can you make your event décor re-usable for future events? Perhaps it can be donated to local organisation's or schools. Floral displays could be donated to local hospices, hospitals or community centres. Speak to your suppliers about alternative solutions and materials to make your event more sustainable and Ticky friendly!

Exhibition

This is a key area where there is often a lot of single-use plastic waste. Work together with your exhibition contractors, venue and exhibitors to try to avoid the use of non-biodegradable materials, foamex, PVC, vinyl, and invest in more reusable or recyclable materials.

Conference Badges

Try to avoid the use of plastic badge holders. There are lots of different environmentally friendly options available.

Bags

Do your delegates need bags? If so we would advise that these should be re-usable and if any are left over they should be donated to local charities rather than thrown away into landfill.



Hints & Tips

Recycle, Reuse & Re-educate

ACTIVITY IDEAS

- Join or arrange a beach or riverbank clean in your local area
- Arrange a lunchtime education seminar for your staff members giving them information about how they can reduce plastic waste in their home and work life. Include knowledge and tip share between team members. If you come up with a list this would be great to share as part of your IAPCO Plastics Pledge
- Create a workplace or local meetings industry competition to come up with a creative way of reducing plastic waste at events. Perhaps this could be a future entry for the IAPCO Driving Excellence Innovation Award
- Collaboration is key when it comes to making real change, so why not arrange a group meeting with local event suppliers? You can tell them about the IAPCO Plastic Pledge and encourage them to sign and get involved. Together you could make some big changes.
- Create a single-use plastic free guide for exhibitors, venues or suppliers to give them advice on making changes
- Run a competition to reduce plastic waste in your local meetings industry
- Carry out a waste audit at your event or office. Here is a great resource to get your started: www.cleanriver.com/waste-audit-in-5-easy-steps/

FURTHER READING RESOURCES:

UN Clean Seas

www.cleanseas.org

UN Global Programme of Action for the Protection of the Marine Environment from Land Based Activities

www.unep.org/gpa/what-we-do/global-partnership-marine-litter

20 Event Planners on How to Reduce the Environmental Impact of Events:

www.eventbrite.co.uk/blog/reduce-environmental-impact-events-ds00

Marine Conservation Society

www.mcsuk.org

Surfers Against Sewage

www.sas.org.uk

Plastic Oceans Foundation

www.plasticoceans.org

5 Gyres – Science to Solutions

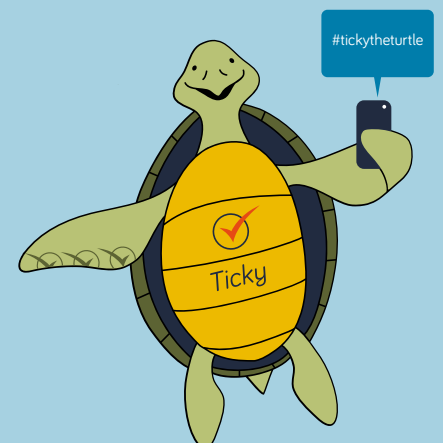
www.5gyres.org

Greenpeace

www.greenpeace.org.uk

Plastic Pollution Coalition

www.plasticpollutioncoalition.org

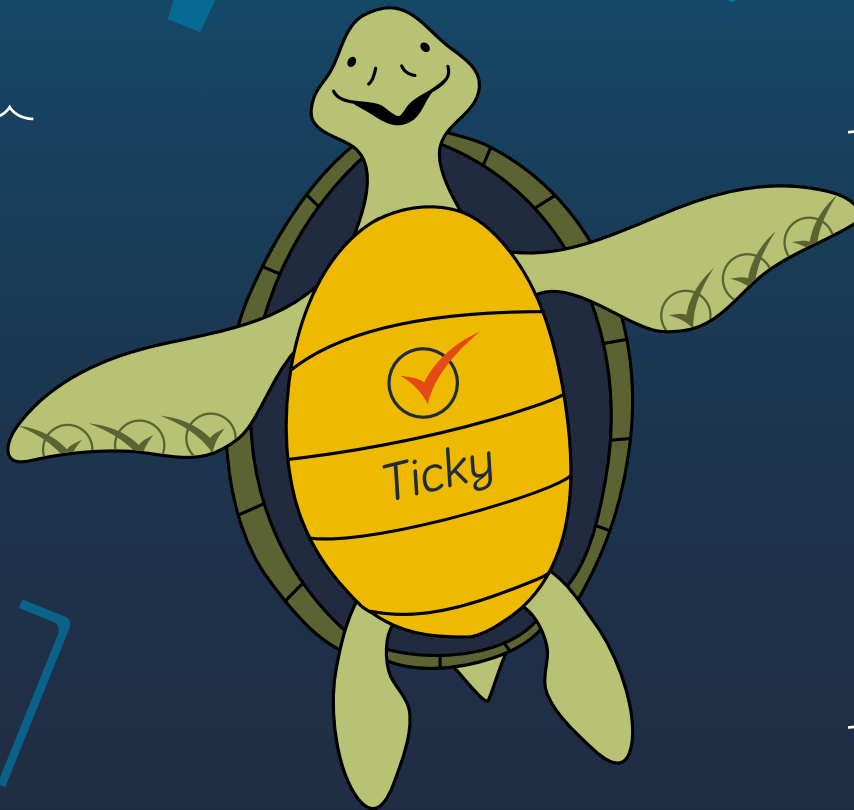


SAVE TICKY

Recycle, Reuse & Re-educate

Equivalent of
one garbage
truck of plastic
goes into
the ocean
every minute

100,000
marine mammals
and turtles and
1 million sea birds
are killed by
marine plastic
pollution annually



Half a million
straws are used in
the world every day.
Refuse the straw!

A plastic bottle
can last for
450 years in
the marine
environment

IAPCO 

IAPCO 50th Anniversary
CSR Campaign

 *Not Just a Drop in the Ocean*



#TickytheTurtle