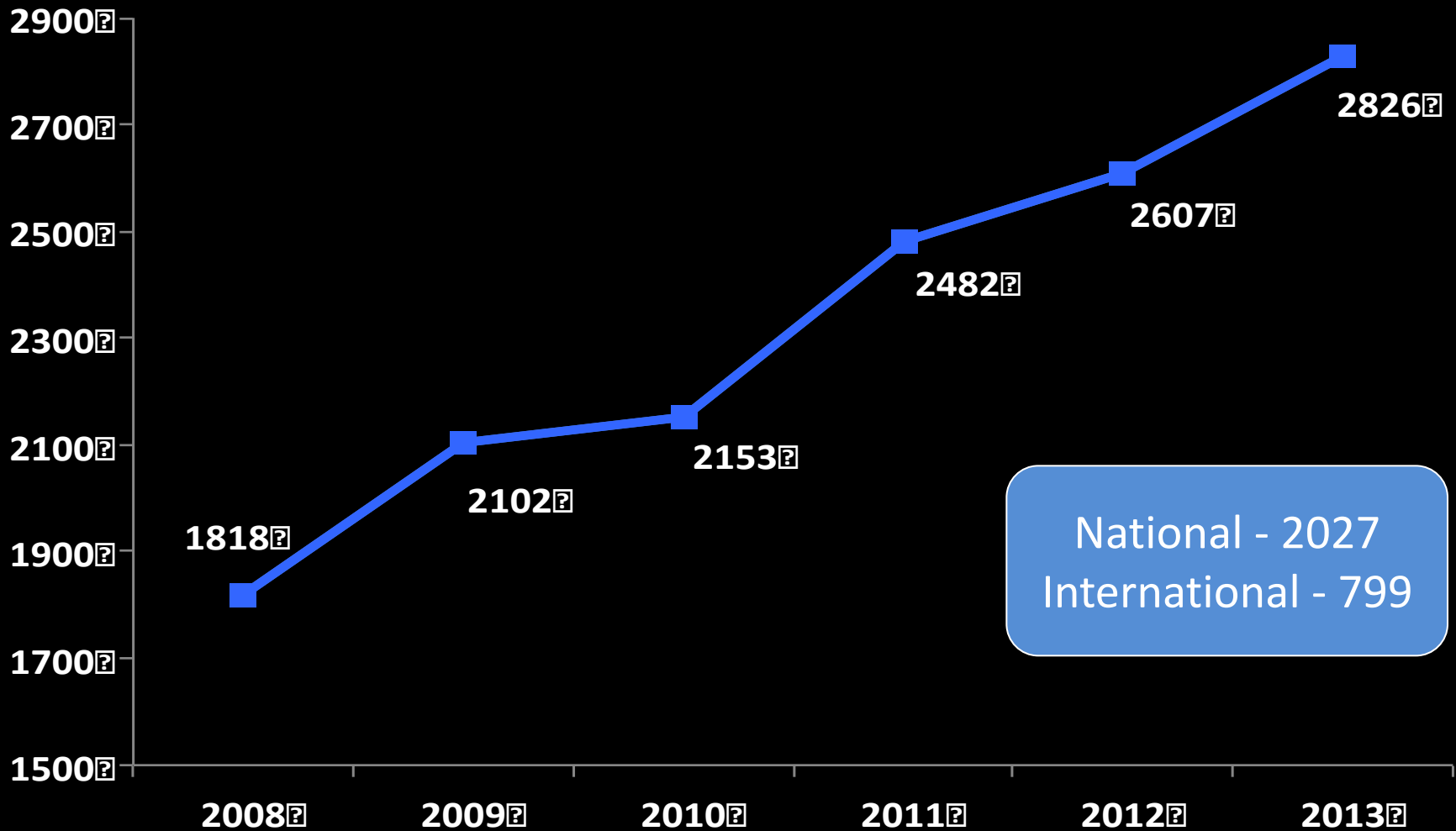


IAPCO SURVEY 2013

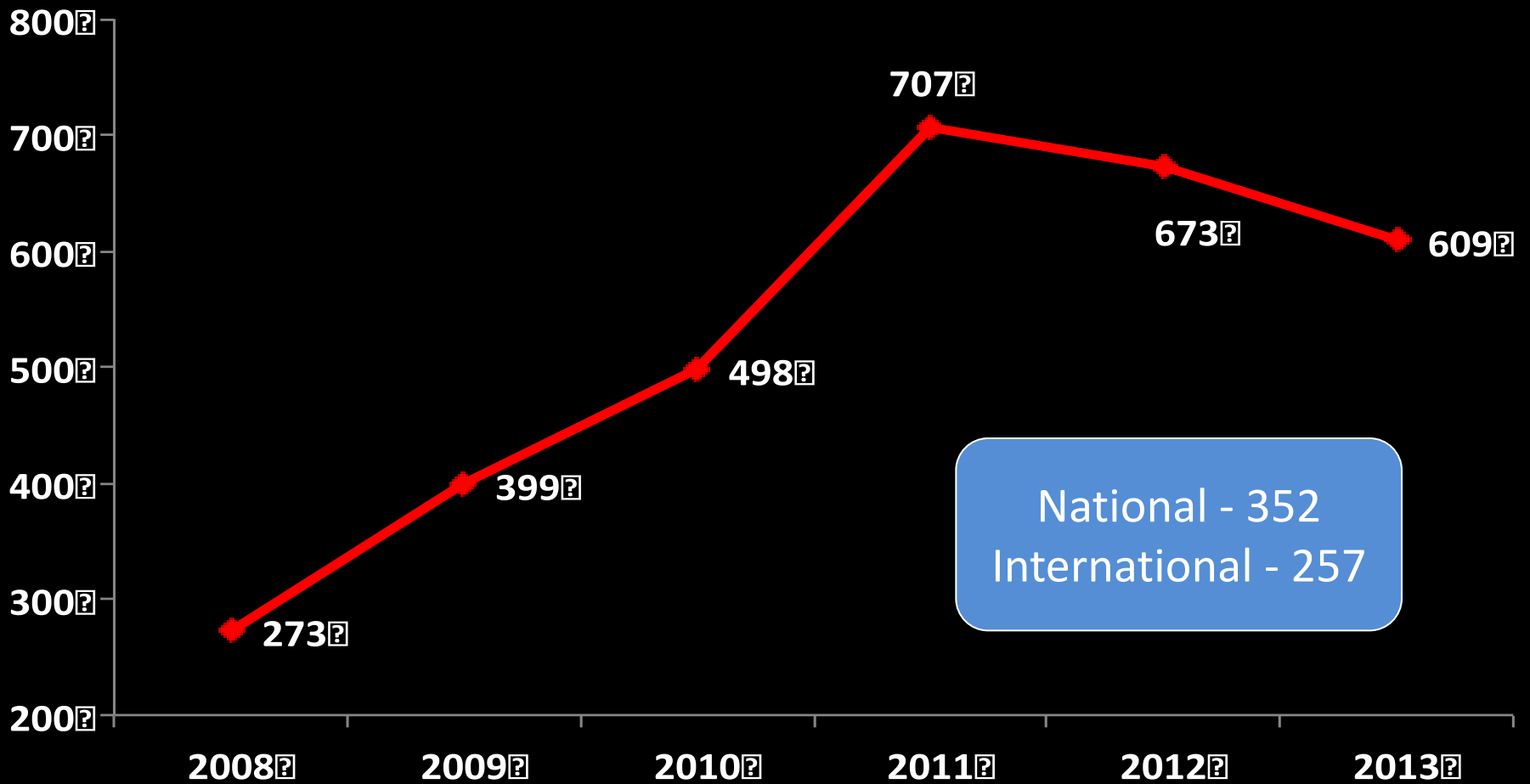
METHODOLOGY

- Internet secure server
- Easy questions
- Little time to fill in...
- Emails, reminders, control
- External auditor so confidentiality

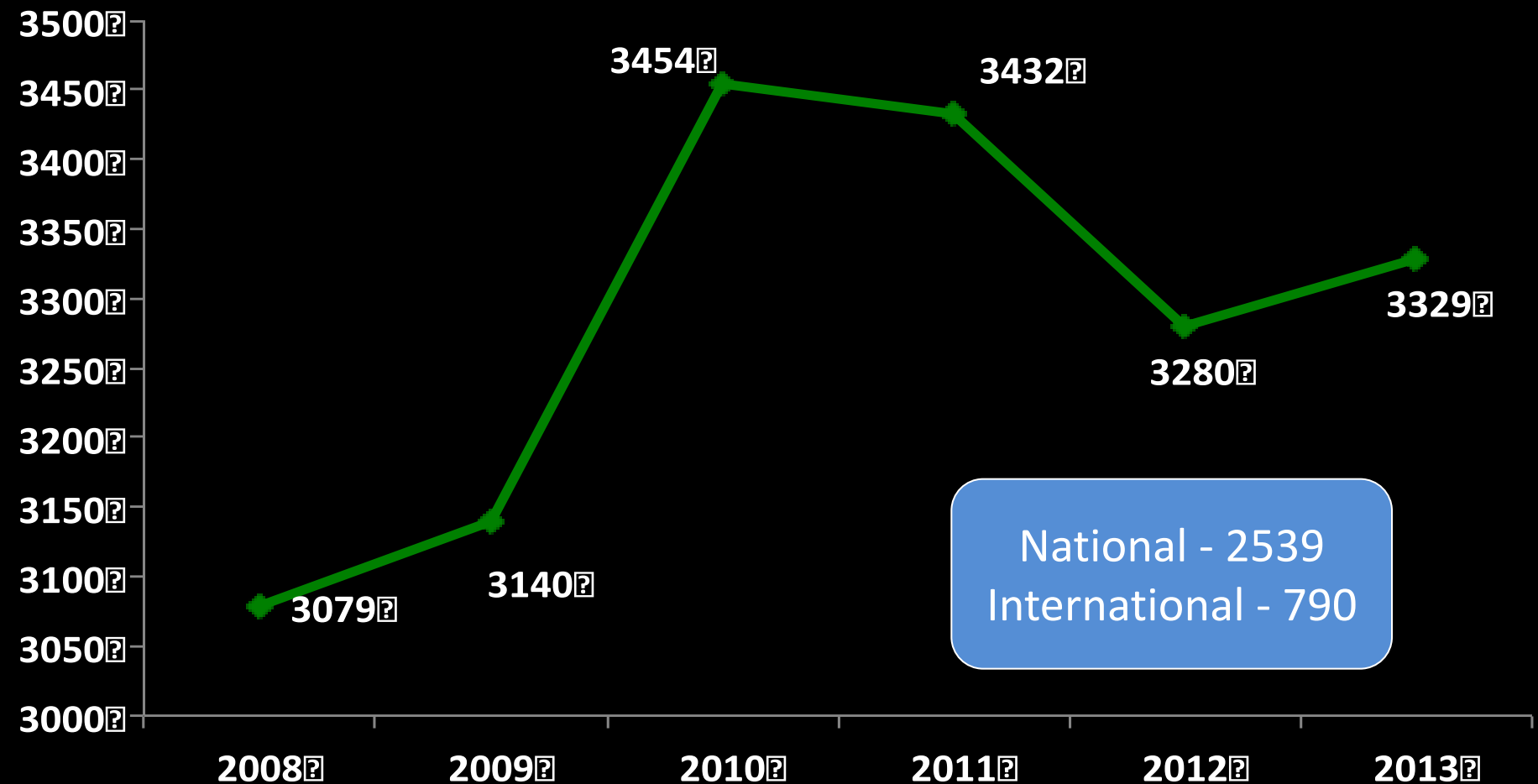
Association Meetings



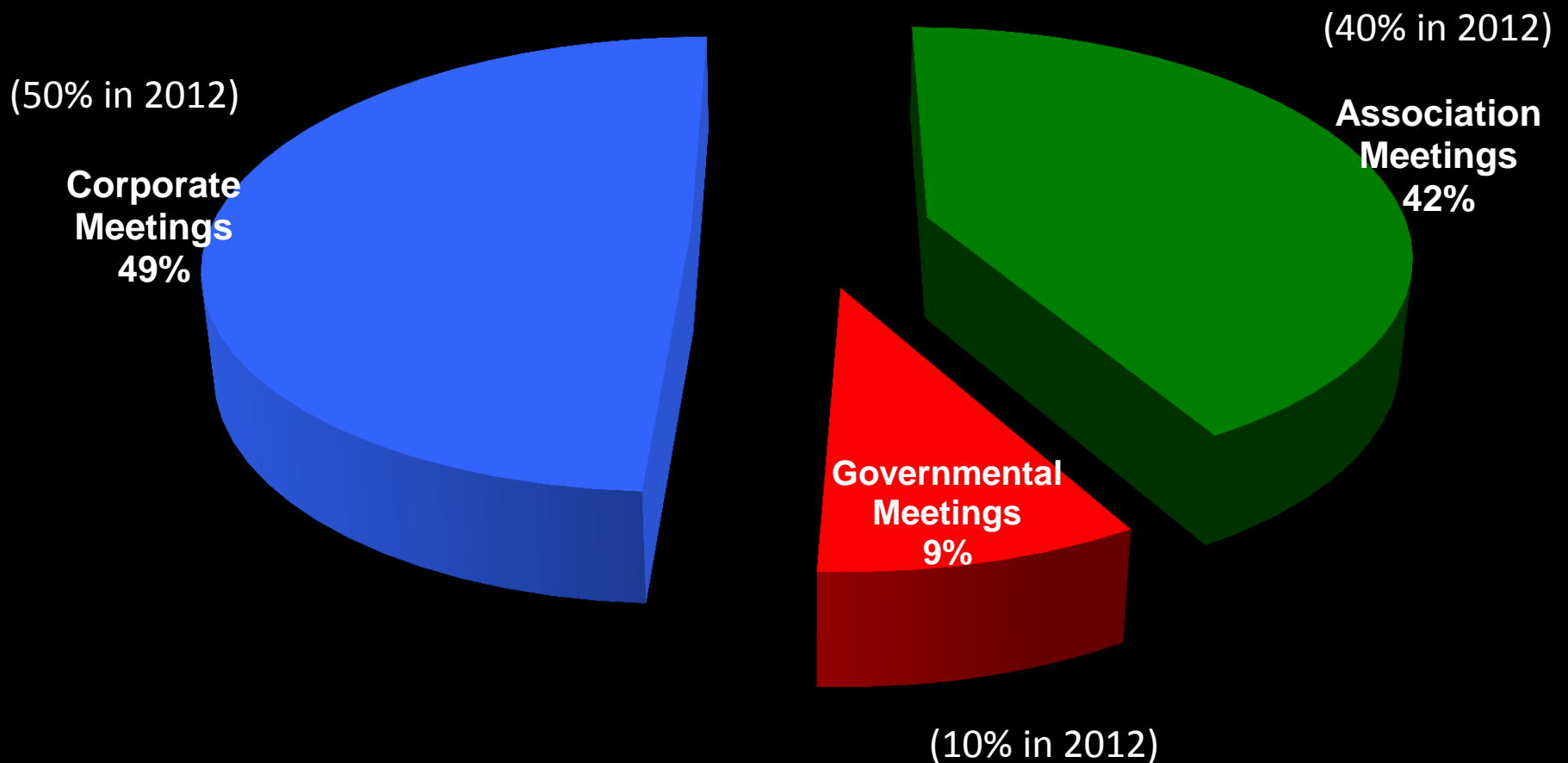
Governmental Meetings



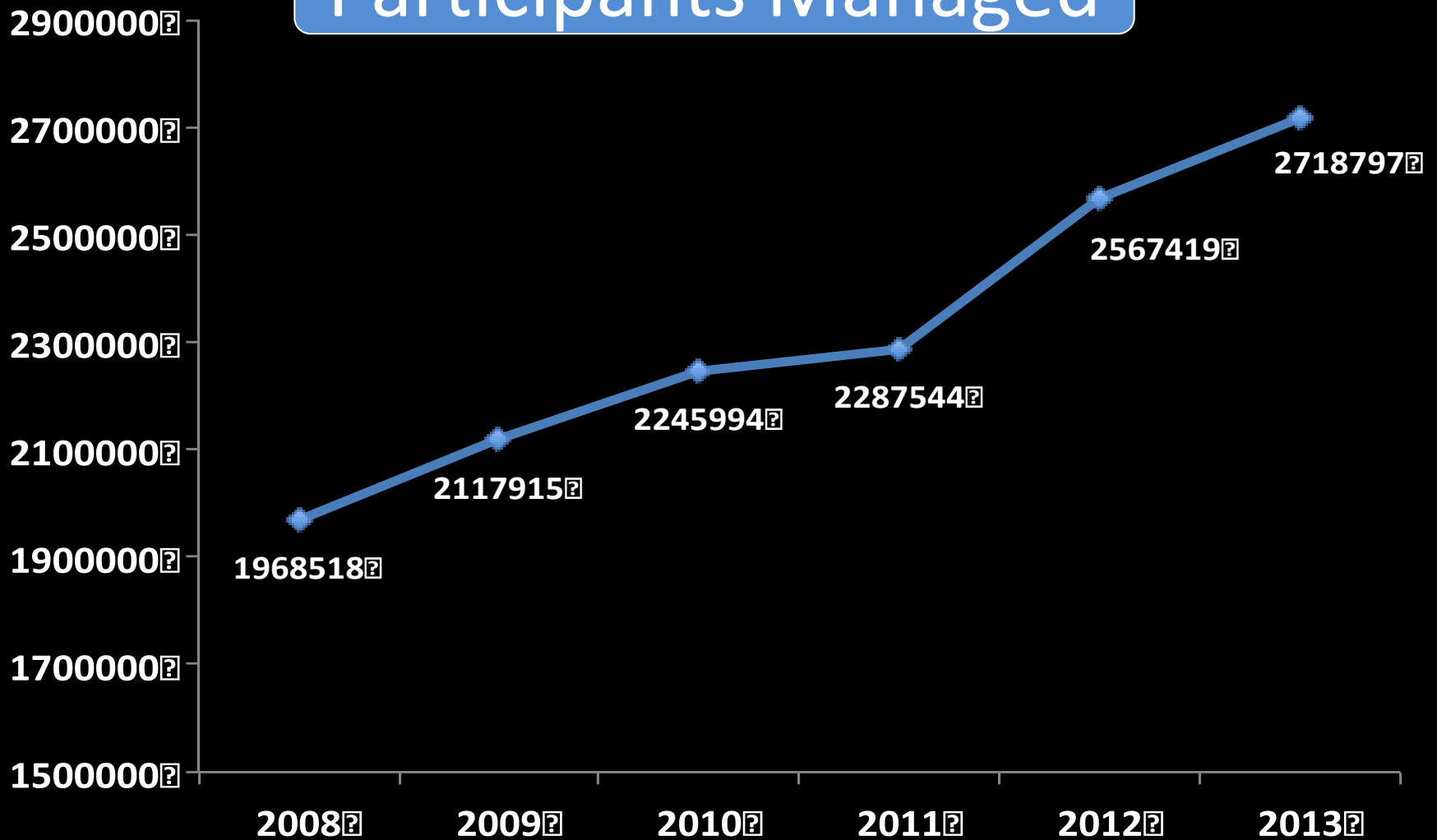
Corporate Meetings



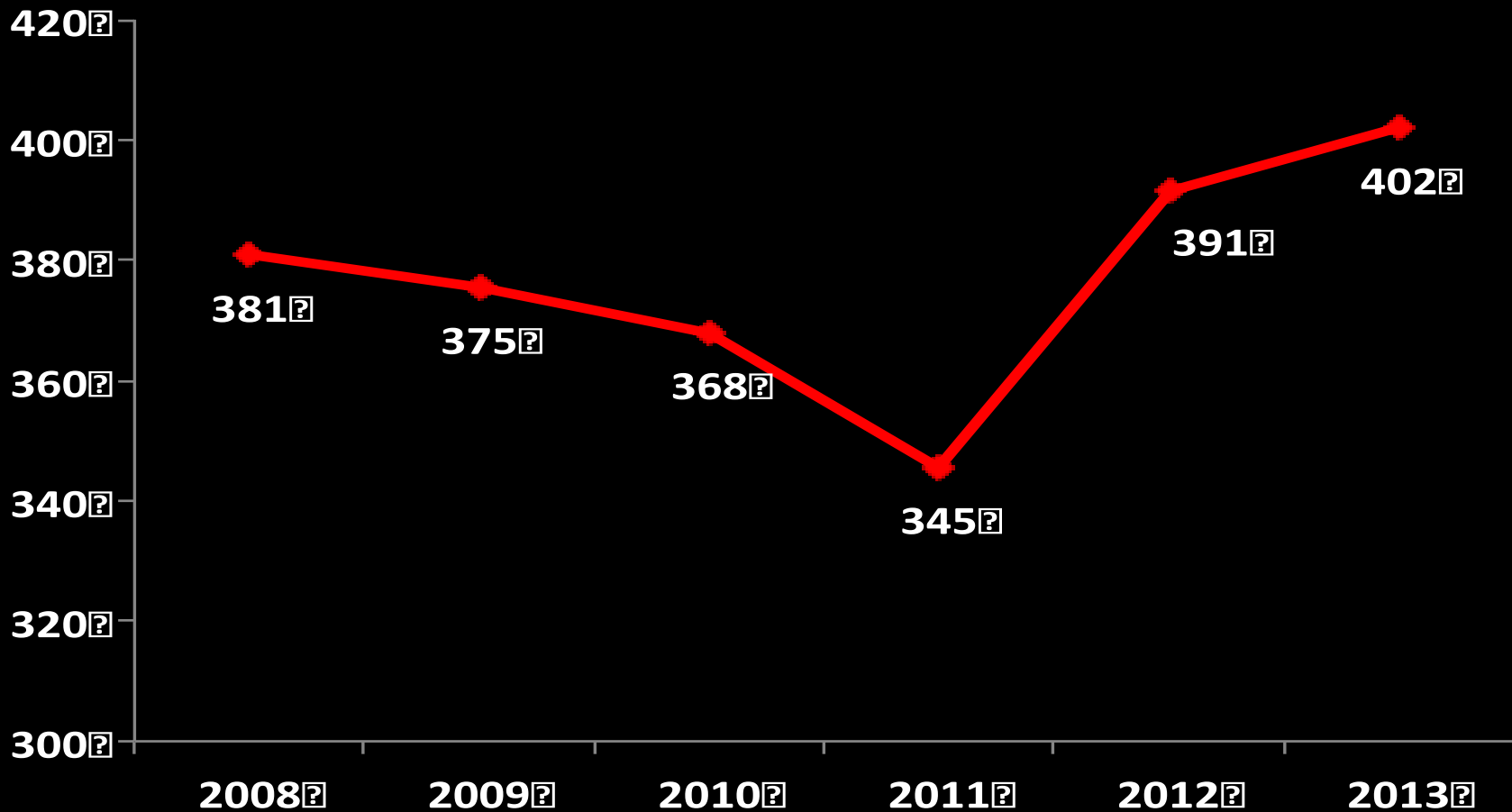
MEETING TYPES



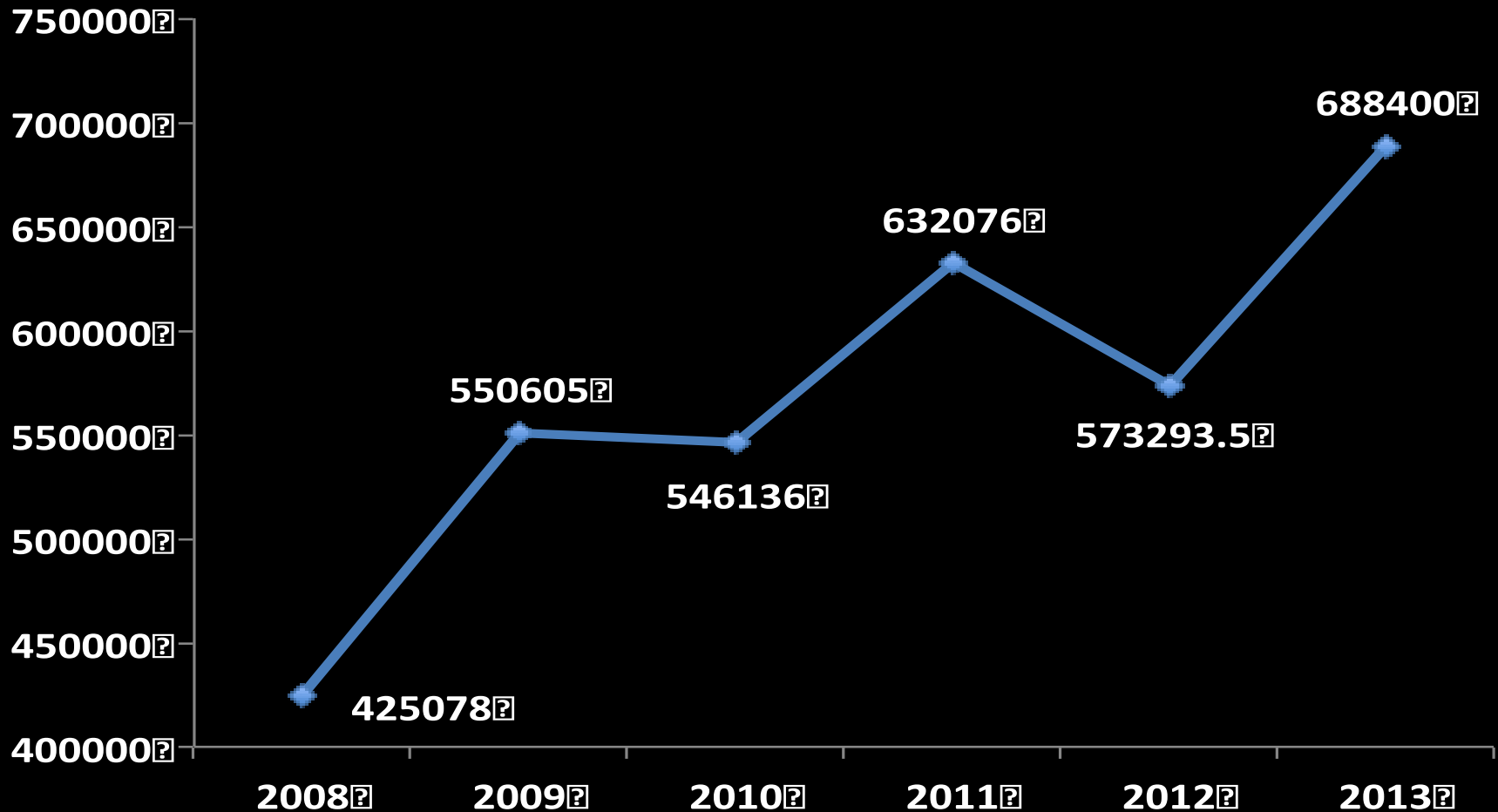
Participants Managed



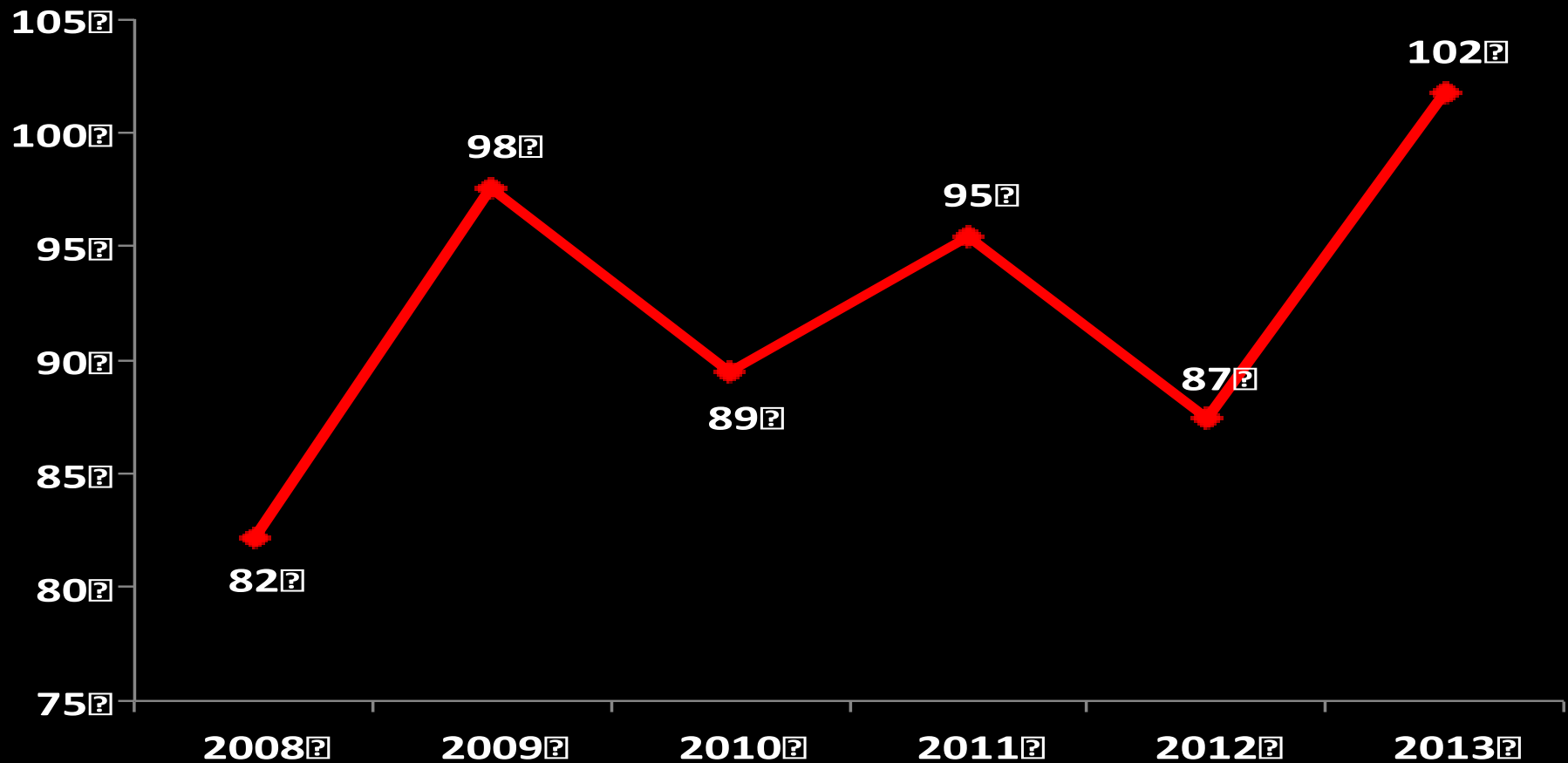
Average participants per event



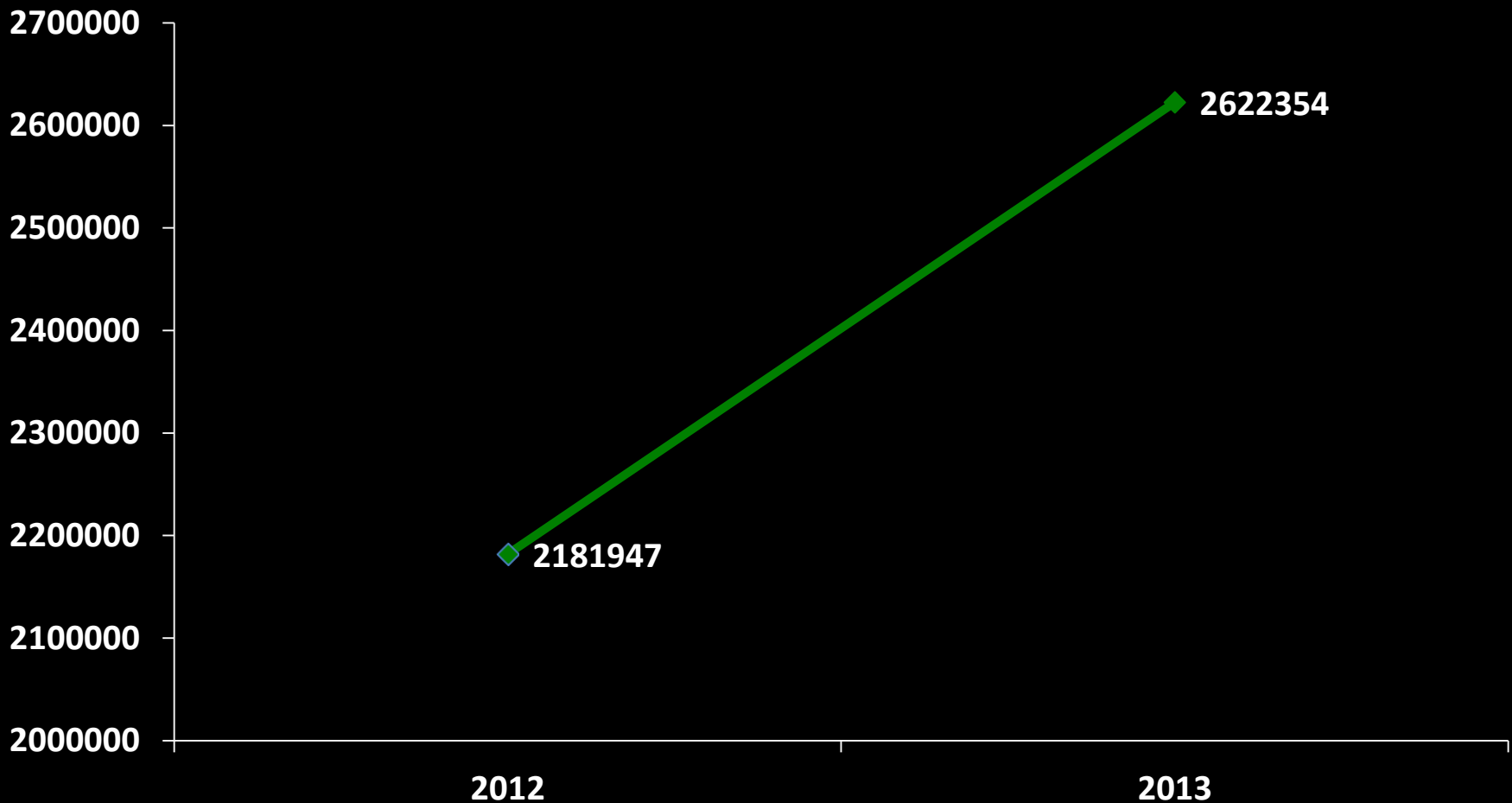
SQM Managed



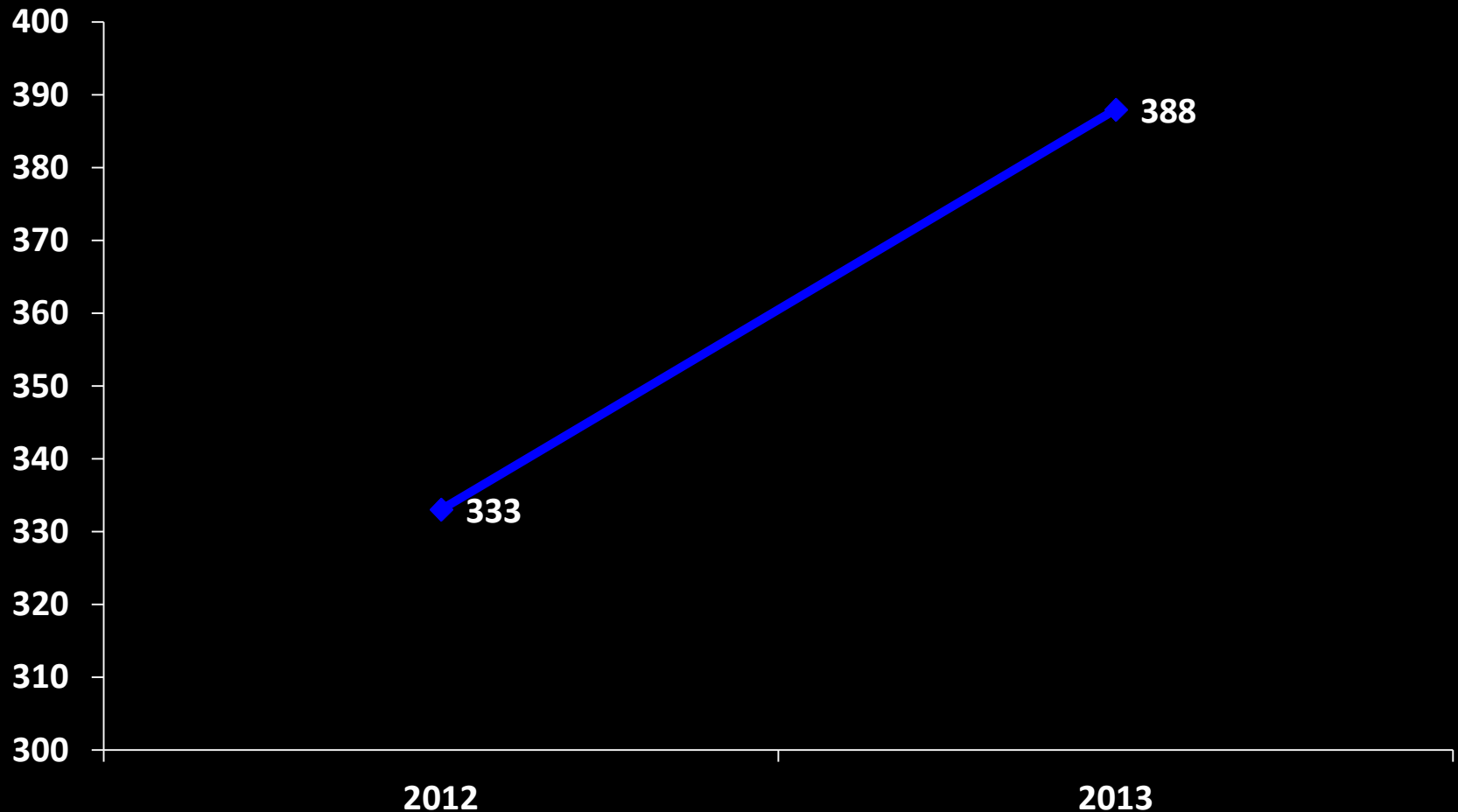
Average sqm per event



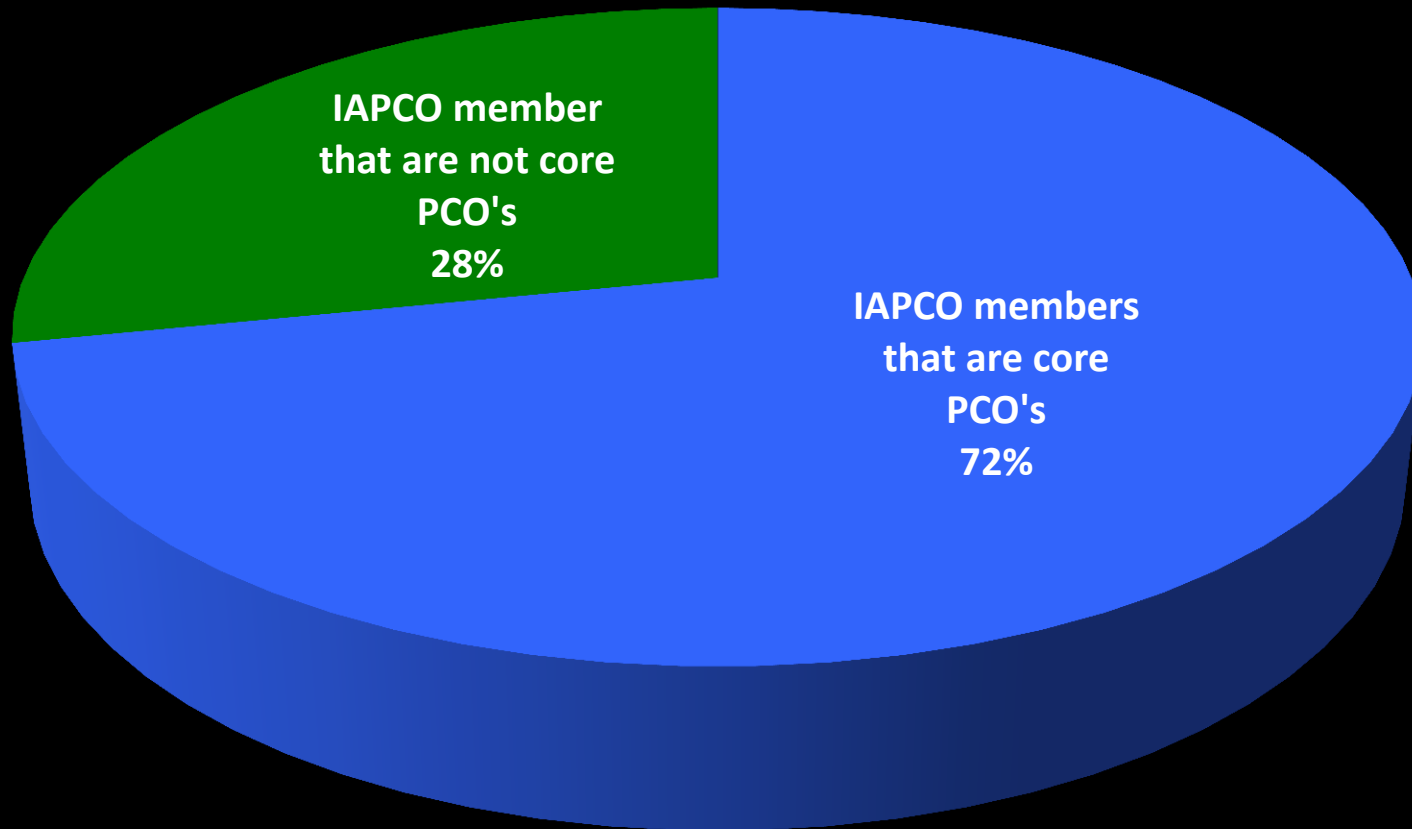
Room Nights



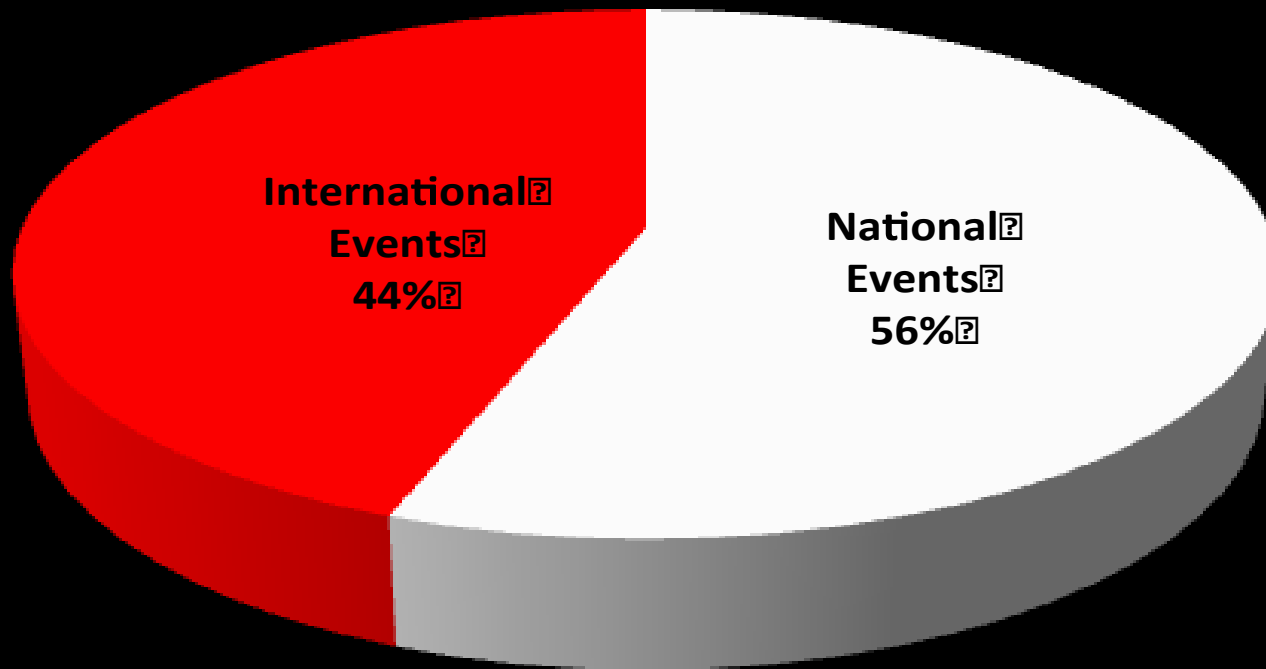
Average room nights per event



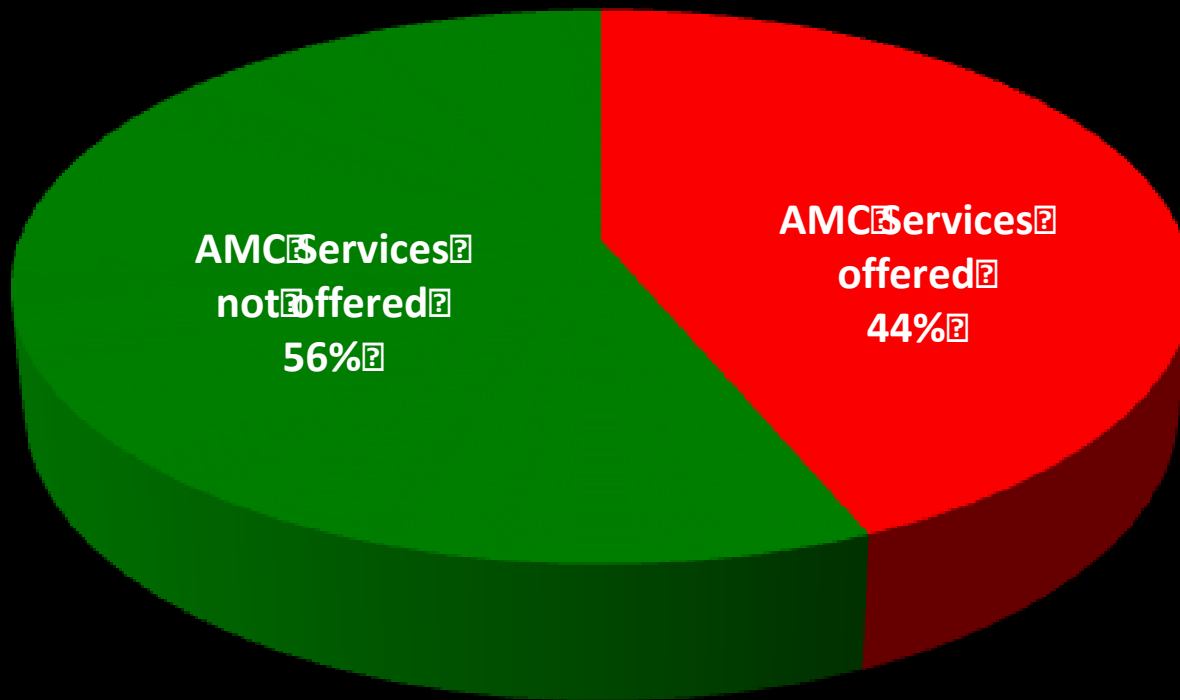
CORE PCO



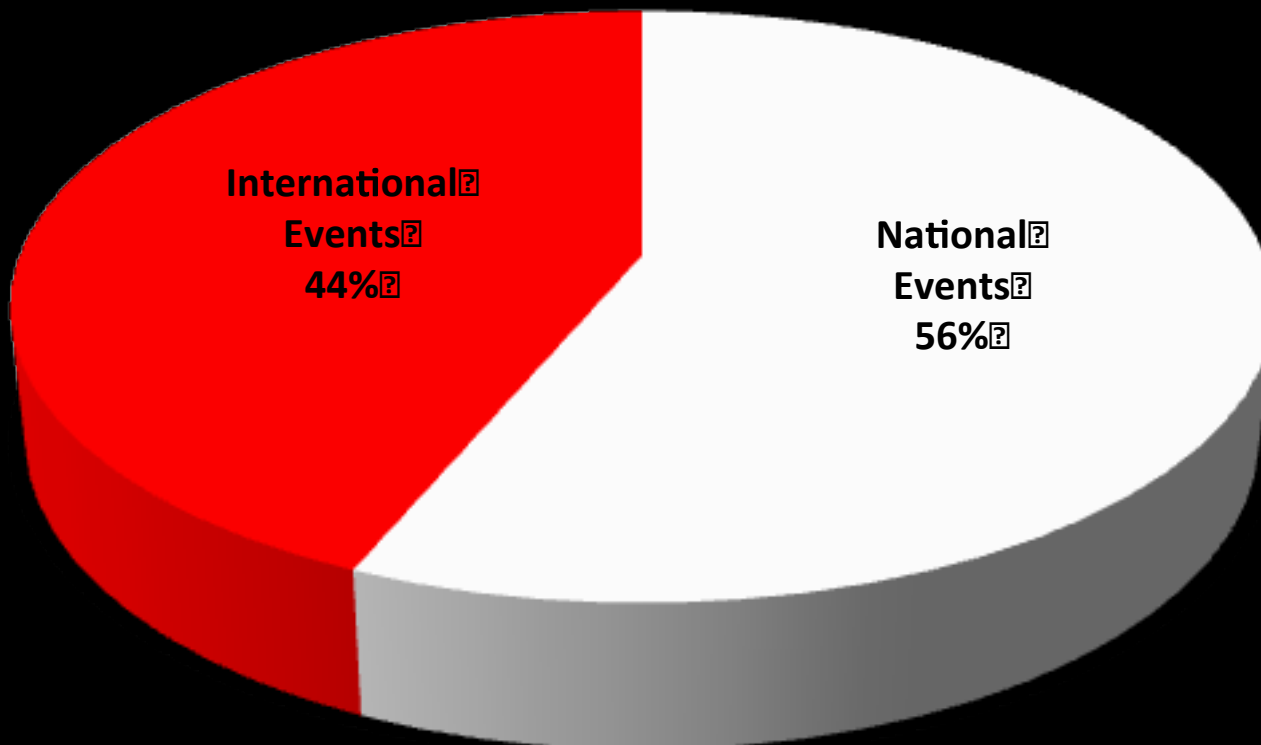
CORE PCO EVENTS 2012



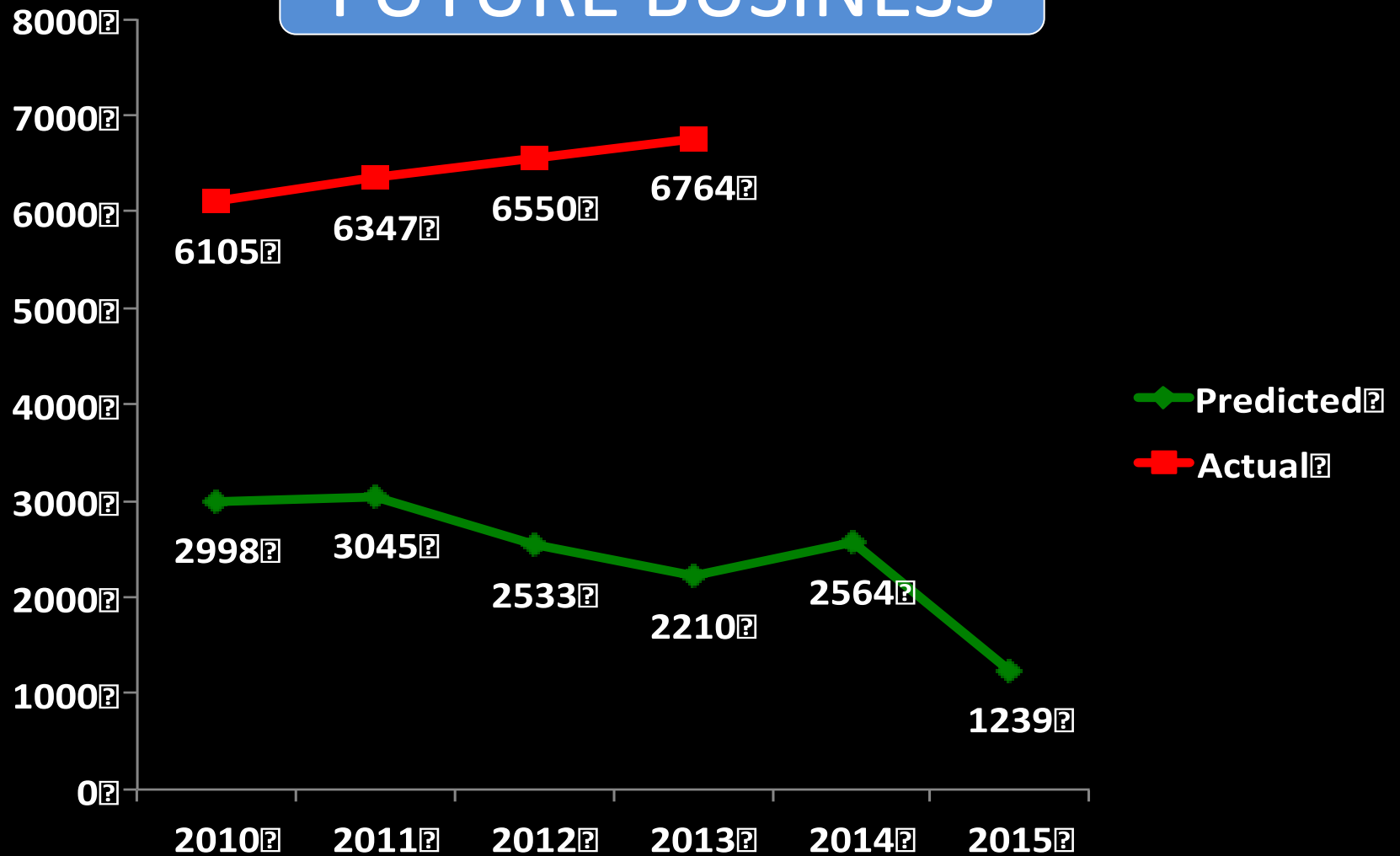
AMC



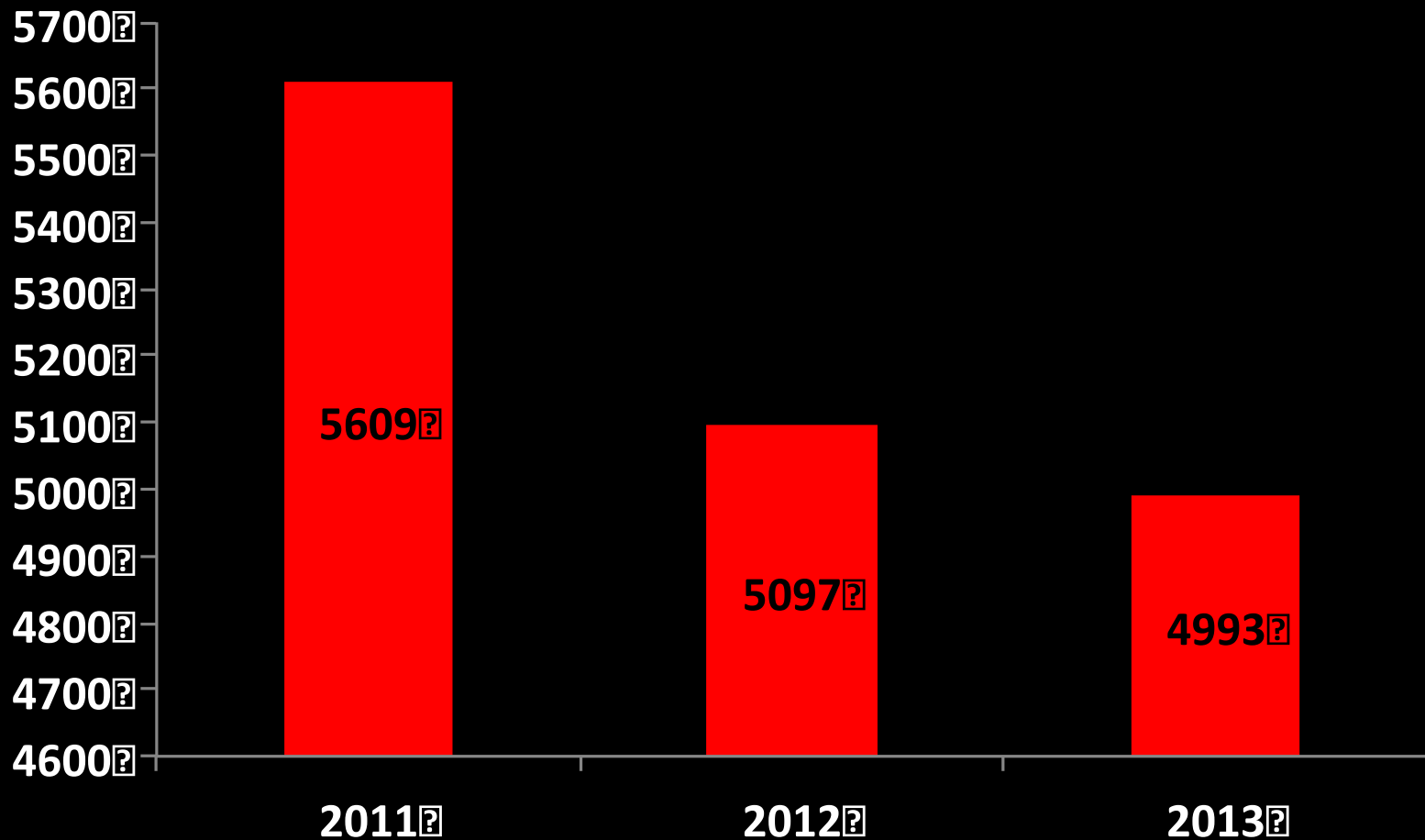
AMC EVENTS 2013



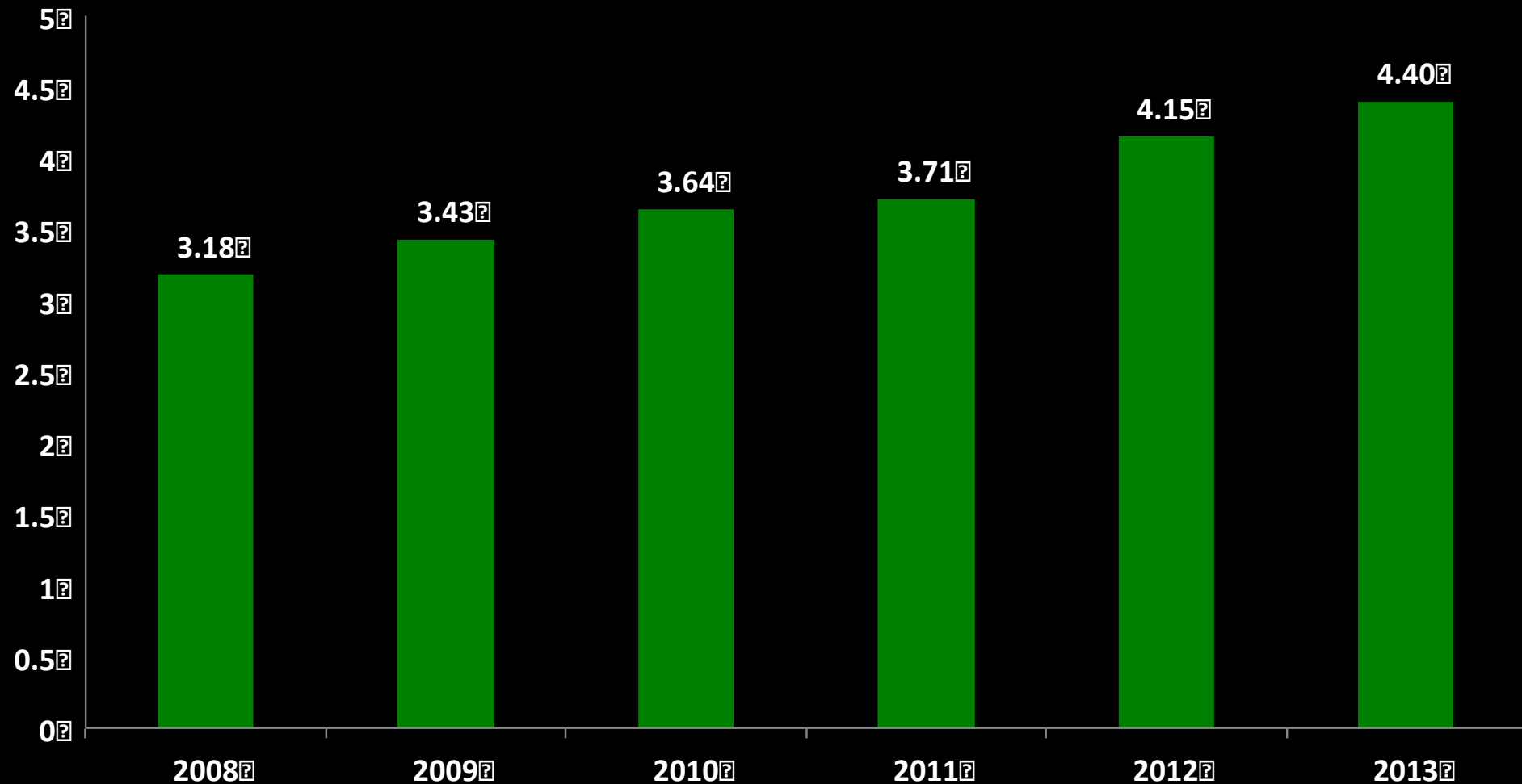
FUTURE BUSINESS



Employees



ECONOMIC IMPACT -



IAPCO is Growing...

6764 meetings organised (6560 in 2012)

2,718797 participants (2,567419 in 2012)

But,

4993 employees (5097 in 2012)

IAPCO is Growing...

Budget equivalent to
1,493 B€ for the meetings and about
344 M€ for the exhibitions.

An average of 1620€ per participant

=

4.40 B€ of economical impact